

# Final Fore Media

## CASE STUDY: 20 Franchises Strong

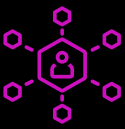
Loud & clear marketing solutions that drive your business

### AT A GLANCE

Individual success is great—but scalable success is a game-changer. When Final Fore Media stepped in to support a multi-franchise brand, we unlocked the potential of unified strategy. By sharing data, testing new channels, and reallocating budgets across 20 different locations, we turned isolated wins into a collective surge. Through data-backed collaboration and centralized coordination, this franchise network saw unprecedented growth.

### RESULTS

By grouping 20 markets into a cohesive digital strategy, we achieved scalable lead growth and record-setting campaign performance.



**+266%**

YoY growth in leads



**20+**

franchises united under one high-performing strategy

### CHALLENGES

Each franchise was running its own marketing playbook, leading to fragmented strategies, inconsistent results, and duplicated efforts. Leadership needed a way to unify their approach without sacrificing local flexibility. The goal: create a centralized system that delivers scalable impact across all markets.

### SOLUTIONS

Final Fore Media centralized the campaign strategy across all 20 franchises—introducing unified data tracking, shared budget pools, and coordinated testing across TV, radio, and digital platforms. We used cross-market performance to fine-tune efforts and replicate success rapidly.



TV



Radio



Digital

### BENEFITS





#### 1 Unified Power, Local Results

By combining the strengths of each location, we created a smarter, leaner, and more powerful media strategy. Each franchise retained local relevance while benefiting from collective intelligence and buying power.

#### 2 Scalable Success Engine

Using shared analytics and proven strategies, Final Fore Media built a repeatable growth model that could be applied across all franchises—and beyond.



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